



Migrants promoting development



Empowering migrants
and their host communities'
economies in Latin America
and the Caribbean



The **Entrepreneurship in Movement program** supports migrants and community members to create sustainable livelihoods through business development.

The program strengthens the local economy by supporting entrepreneurs with the tools and skills to launch new businesses, fostering job creation and social cohesion.





Entrepreneurship in Movement began in 2019 with the support of the **Citi Foundation**, through the necessity to include the innovative and strategic capacity of private sector entities to partner with IOM to expand the inter-agency response to support migrants and refugees from Venezuela.

The program has expanded to include migrants and host community members from varied backgrounds in multiple countries of the Americas.

With demonstrated success as a socioeconomic integration program, through the support of the Citi Foundation to Entrepreneurship in Movement, since 2019 **more than:**

3,800 

migrants have gained employment or started a business in their new host community.



2,100

ENTREPRENEURS
trained in critical
business skills.



300

ENTREPRENEURS
financed to create or
improve their businesses.



The Entrepreneurship in Movement program expands sustainable livelihoods for migrants, refugees, and host communities in the Americas.



This program contributes to the following Sustainable Development Goals



Program components

Integrating Migrants to Bridge Labor Market Gaps

The program conducts studies to identify labor market opportunities and fill labor market gaps through the integration of migrants into the local economy of their host community. Results are shared with local institutions to promote the integration of migrants.

Comprehensive Job Training and Mentorship Programs

Through an application process, migrants and locals are selected to receive training courses in entrepreneurship and financial management, as well as social mentorship, virtual coaching and guidance sessions.





Seed Funding for Sustainable Business Ventures

After being trained, participants present their business plans. The most sustainable projects are selected to receive seed capital in order to grow their business.

Fostering collaboration with the private sector

Through direct contributions, collaborative initiatives and corporate partnerships, the program provides corporate leaders, foundations, and private institutions an outlet to drive change.

Outcomes

Promotes social cohesion

Through their enterprises, entrepreneurs, including migrant entrepreneurs, build networks with businesses, suppliers, and customers, contributing to inclusive and cohesive multicultural societies.

The sharing of life and success stories of migrants promotes empathy among neighbors and demonstrates the value that migrants bring to the local economy.

Generates productive enterprises

Through entrepreneurship, the growth of new enterprises empowers individuals and positively affects the local community through the creation of new opportunities.

Entrepreneurship enables labor market inclusion, an essential element for the integration of migrants, increasing their autonomy, self-confidence and productivity.





Enables development

Entrepreneurship enhances development outcomes for migrants, their families and host and home communities. Training in entrepreneurship can support and empower migrants to swiftly become an integral part of their new society.

The program focuses on restoring livelihoods and putting in place durable solutions for long-term economic opportunities. Programming contributes to the creation of conducive environments at the community level to forward social cohesion and development impact that benefits all of society.

Migration is recognized as an enabler for development, which fuels growth, innovation and entrepreneurship.

Support to Women Migrant Entrepreneurs

Entrepreneurship is a powerful economic strategy for migrant women, who often experience unequal access to training and employment opportunities.

Women who earn a livelihood are likely to invest in their families and communities. Entrepreneurship in Movement promotes the economic empowerment of women as essential to grow inclusive economies.

“

We want to instill confidence in women that ‘I can do anything’. I provide an example that if I have achieved all of this alone, to show them that they can do it too.”

Cristina, Venezuelan in Ecuador,
owner of AcroPole Fit Center



Our goal is to expand Entrepreneurship in Movement to more countries and communities in the Americas to rebuild lives with financial security and dignity.

We seek partners to contribute to economic resilience and innovation in the Americas through support to entrepreneurs to grow their skills and businesses.

Leverage your expertise and resources and partner with us to:



Empower migrants and host community members.



Create sustainable economic opportunities.



Have a meaningful impact addressing complex migration challenges.

Supported by:



Citi Foundation



Contact

info@usaforiom.org



FOLLOW US: @USAforIOM